

PLATINUM M₃DIA LONDON.



The Outdoor Advertising Agency

BUS ADVERTISING

Campaigns which include Bus advertising produces a bigger increase in profits.

(Source: Binet & Field, 2013)

Outdoor advertising reaches 98% of the UK population every week

(Source: Route)

Advertising campaigns which include outdoor media achieve twice the brand fame effect.

(Source: Binet & Field, 2013).

83% of people recall seeing OOH advertising within the last 30 minutes before shopping.

(Source: OMC – Last Window of Influence, 2011).

Below are picture samples of Bus Advertising.



Interested in the above form of advertising? Then contact our Sales Team and we would be more than happy to help you.

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